

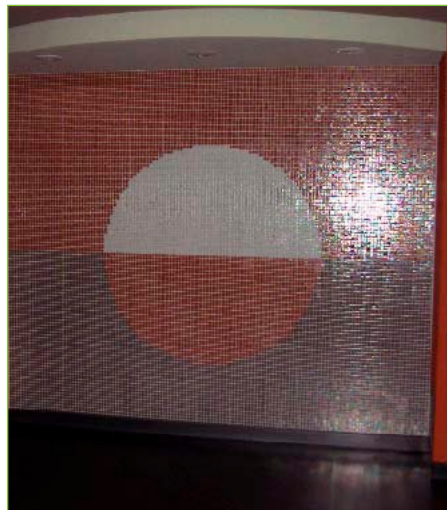
We Want **YOUR** Best Installation

In 2010, the *TileLetter* Awards will recognize not only installation excellence in residential and commercial projects but also give special recognition to stunning stone and mosaic tile projects.

Prizes will be given to Grand Prize and Award of Merit winners in residential and commercial categories. **In addition, prizes will be awarded to one outstanding stone and one outstanding mosaic project.**

Grand Prize Winners in Residential and Commercial categories will receive \$1,500 in cash, Award of Merit winners will receive \$750 and Stone and Mosaic winners will receive \$500. All winners will be recognized at the NTCA Awards ceremony at Coverings 2010, in Orlando, Fla.

If you are interested in becoming a sponsor of the 7th Annual *TileLetter* Awards program, contact Bart Bettiga at bart@tile-assn.com or (601) 939-2071.



*Commercial
Grand Prize Winner*

*Tri-City Wellness Center
Carlsbad, Calif.*

*Contractor:
New Era Tile & Stone
San Diego, Calif.*



*Residential
Grand Prize Winner*

*Nautical Bathroom
Lake Village, Minn.*

*Contractor:
David Aichinger Tile Co.
St. Paul, Minn.*

Call for Entries

COMPETITION RULES

All applicants must submit an entry form with a business card, 500-word project narrative, materials form and between 3-10 different 8½x11-inch photographs of each project (*both electronic files on CD and printed pictures are required*). Please recognize distributors and manufacturers of both tile and stone products as well as installation materials. Entry forms may be downloaded the NTCA website at tile-assn.com or faxed to you by either calling NTCA at 601-939-2071 or Lesley Goddin, *TileLetter* editor at (505) 292-6706. Projects must have been completed between January 2005 and January 2010. Entries must be received no later than **February 1, 2010**. Winners will be notified in March 2010 and announced at the NTCA Awards Reception at Coverings 2010 in Orlando, Fla. (winners must be present). Winners will receive trophies and cash prizes and will be featured in an upcoming issue of *TileLetter*.

For more information, contact the NTCA office at 601-939-2071.

TileLetter

Installation Awards Entry Form

GUIDELINES

This is a tile and stone **contractor installation award**. The tile or stone contractor is the party to receive the award and prize money. Entries submitted by any party other than the tile or stone contractor should be accompanied by a letter from the installer approving the submission. In addition, please note that the criteria for judging these awards are strongly weighted towards installation challenges and obstacles encountered by the contractor and innovative solutions to these challenges and obstacles. Artistry, prestigious location and design are secondary to installation criteria in judging these awards. Please select your entries and craft your narratives accordingly.

Contractor winners MUST be present at Coverings 2010 in Orlando in order to receive award and be recognized. Winners who are unable to be present at the awards ceremony will forfeit their award and another winner will be selected.

Please note: the entry application has changed for 2010. Please read and follow these new guidelines for the 2010 competition, which include multiple copy of printed documents.

To enter a project, contractors must:

1. Complete the:

a. Entry form for either commercial or residential installations, with company business card stapled to left upper corner. This is the only place your company name should appear.

b. Project Narrative - two (2) copies required.

c. Materials Form - two (2) copies required.

2. Include:

a. A minimum of **3** and a maximum of **10** different 8½x11-inch photographs of each project (extra copies beyond 10-photo maximum will be removed from the entry packet prior to judging at our discretion). Please do not send color copies on regular paper from your printer – these do not represent your project in its best light.

b. A CD with all digital images in JPEG (preferred) TIFF or BMP format (NO .gif or .png) DO NOT SEND discs from Costco, Walgreens, Kinkos, etc. that require special viewers or the installation of software to view.

c. A digital file in Word or .pdf format of all printed materials (Entry Application, Project Narrative, Materials Form) included on the CD. A scan of the Entry Application in .pdf format is acceptable. Entries without digital images and digital scans of completed Entry Application and of all printed materials will not be accepted.

3. Please send all materials in a tabbed manila file folder inside your envelope or courier package – do not package your entry in plastic sleeves, three-ring binders or folders. Do not add extra dividers or binding materials within the manila file folder.

4. Please:

a. Refer to the name of your company on the designated line of the entry form only. Do not refer to your company name in the Project Narrative. This is a necessary step to ensure projects are judged anonymously.

b. Do not send extraneous materials such as background information, magazine clippings, etc.

c. Do not send your only copy. Materials will not be returned.

Multiple entries are permitted. However, each entry must be sent in a separate envelope with a separate completed entry form.

Entries may only be submitted for projects that were completed from January 2005 through January 2010. Both new construction projects and renovations are eligible.

Completed submissions must be received no later than Monday, February 1, 2010, firm.

National contracting professionals will select up to three (3) winning projects in each category based on a number of criteria which emphasize **installation excellence**. Criteria may include overall appearance, technical soundness, level of difficulty, craftsmanship, artistry, and/or other criteria to be determined by time of judging. Each award recipient will receive cash prizes and awards and be featured in an upcoming issue of *TileLetter*.

PLEASE CHECK ONE CATEGORY:

COMMERCIAL

RESIDENTIAL

STONE

MOSAIC

PROJECT: _____

LOCATION: _____ COMPLETION DATE: _____

NAME OF CONTRACTOR: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB: _____

SIGNATURE: _____ DATE: _____

PRINT: _____

DISCLAIMER

On behalf of the Entrant and the others associated with the project, the undersigned submits this form and related documents. Further, on their behalf the undersigned represents that a) he/she has the full authority of the entrant and the others associated with the project to submit this entry; b) the information submitted with this form is accurate and correct; c) No individual or entity, other than those authorizing me to submit this entry, has any copyright or other legal right to prevent this entry or to prevent the publication or other use of the depictions submitted with this entry.

Further, on their behalf the undersigned authorizes the use of the photographs submitted in connection with the entry in publicizing the competition

or in publicizing *TileLetter* or the National Tile Contractors Association. This authorization will only be operative in the event that the entrant is identified as the installer of the project and in the event that the entrant is a winner or given honorable mention in connection with the competition.

The undersigned acknowledges that the materials submitted in connection with the entry will not be returned and that the organizers of the competition may determine that no winner is to be selected and that no award is to be given.

Please return form and entry materials to National Tile Contractors Association *TileLetter* Installation Awards, Lesley Goddin, *TileLetter* editor, 2900 Vista Del Rey NE #28C, Albuquerque, NM 87112. For questions, email lesley@tile-assn.com or call (505) 292.6706.

TileLetter Installation Awards 2010

MATERIALS FORM

Two copies of this document are required as part of your entry application packet

Project Name _____

Client Name _____

City/State _____

TILE

You may attach another sheet if necessary, to include other tile products.
Please retain the same format on attached sheets.

Type of tile used _____

Tile manufacturer name _____

Tile series name _____

Tile sizes: _____

Tile colors: _____

SETTING MATERIALS

Please provide manufacturer name, product name and color, if appropriate, for each category of product used on the project

Waterproofing: _____

Crack isolation membrane: _____

Backer board: _____

Mortar: _____

Grout/sulk: _____

Other: _____

SUPPLIERS/DISTRIBUTORS

Tile supplier: _____

Setting materials supplier: _____

