

We Want **YOUR** Best Installation

In 2011, the *TileLetter* Awards will recognize not only installation excellence in residential and commercial projects but also give special recognition to stunning natural stone, mosaic tile/glass and environmentally-conscious projects.

Awards, including \$1,500 and a trophy, will be given to Grand Prize winners in both residential and commercial categories. Additional trophies and cash prizes in residential and commercial categories will be awarded as follows:

RESIDENTIAL:

Tile, Natural Stone, Mosaic/Glass, Green (\$500 each)

COMMERCIAL:

Tile, Natural Stone, Mosaic/Glass, Green (\$500 each)

If you are interested in becoming a sponsor of the 8th Annual *TileLetter* Awards program, contact Bart Bettiga at bart@tile-assn.com or (601) 939-2071.



RESIDENTIAL
GRAND PRIZE WINNER

*Mediterranean
Masterpiece*

Contractor:
Cox Tile Inc.
San Antonio, Texas



COMMERCIAL
GRAND PRIZE WINNER

*Baker Rotunda
University of Tennessee,
Knoxville, Tenn.*

Contractor:
Battles & Battles Tile Inc.
Knoxville, Tenn.

Call for Entries

COMPETITION RULES

All applicants must submit an entry form with a business card, 500-word project narrative, materials form and between 3-10 different 8 x 10-inch photographs of each project (both electronic files on CD and printed pictures are required; as are digital scans of ALL printed materials). Please recognize distributors and manufacturers of both tile and stone products as well as installation materials. Entry forms may be downloaded from the NTCA website at tile-assn.com, the *TileLetter* website at tileletter.com or faxed to you by either calling NTCA at (601) 939-2071 or Lesley Goddin, *TileLetter* editor at (505) 292-6706. Projects must have been completed between January 2005 and June 2010. Entries must be received no later than **OCTOBER 12, 2010** firm. Winners will be notified in February 2011 and announced at the NTCA Awards Reception at Coverings 2011 in Las Vegas, Nev. (winners must be present). Winners will receive trophies and cash prizes and will be featured in an upcoming issue of *TileLetter*.

For more information, contact the NTCA office at 601-939-2071.

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8th Annual Installation Awards Entry Form

ENTRY INSTRUCTIONS

1. **This is a tile and stone contractor installation award.** The tile or stone contractor is the party to receive the award and prize money. Entries submitted by any party other than the tile or stone contractor should be accompanied by a letter from the installer approving the submission.
2. In addition, please note that the **criteria for judging these awards are strongly weighted towards installation challenges and obstacles encountered by the tile contractor and innovative solutions to these challenges and obstacles.** Artistry, prestigious location and design are secondary to installation criteria in judging these awards. Please select your entries and craft your narratives accordingly.
3. **Contractor winners MUST be present at Coverings 2011** in Las Vegas, Nevada on Wednesday, March 16 in order to receive their award and be recognized. Winners who are unable to be present at the awards ceremony will forfeit their award and another winner will be selected.
4. Entries in the 2011 8th Annual *TileLetter* Installation Awards will be judged in the following categories:
 - a. Residential: Grand Prize (\$1,500); Tile, Natural Stone, Mosaic/Glass, Green (\$500 each)
 - b. Commercial: Grand Prize (\$1,500); Tile, Natural Stone, Mosaic/Glass, Green (\$500 each)
5. To enter a project, contractors must:
 - **COMPLETE:**
 - a. Separate entry form, with company business card stapled to left upper corner. To keep judging anonymous, this is the only place for your company name.
 - b. Project Narrative – two copies required
 - c. Materials Form – two copies required
 - **INCLUDE:**
 - d. A minimum of 3 and a maximum of 10 different 8 x 10-inch photographs of each project (extra photos will be removed from the entry packet prior to judging at our discretion). Color inkjet or

laser prints will not be accepted.

e. A CD with all digital images in .jpg (preferred) .gif, .tif, or .bmp format. Discs from Costco, Walgreens, Kinkos, etc. that require special viewers or the installation of software to view will not be accepted.

f. Each CD MUST include digital scans of all printed materials (Entry Application, Project Narrative, Materials Form). Word or .pdf scans are acceptable. Entries missing digital images and digital scans of all printed materials will not be accepted.

• **SEND:**

g. all materials in a tabbed manila file folder inside your envelope or courier package – do not package your entry in plastic sleeves, three-ring binders or folders.

• **PLEASE:**

h. Do not refer to your company name in the Project Narrative. This is a necessary step to ensure projects are judged anonymously.

i. Do not send extraneous material such as background information, magazine clippings, etc.

j. Do not send your only copy. Materials will not be returned.

Multiple entries are permitted. Send each entry in a separate folder with a separate completed entry form.

Entries may only be submitted for projects that were completed between January 2005 through June 2010. Both new construction projects and renovations are eligible.

Completed submissions must be received no later than Tuesday, October 12, 2010, firm.

National contracting professional will select winning projects in each category based on a number of criteria which emphasize *installation excellence*. Criteria may include overall appearance, technical soundness, level of difficulty, craftsmanship, artistry, and/or other criteria to be determined by time of judging. Each award recipient will receive cash prizes and awards and will be featured in an upcoming issue of *TileLetter*.

Thank you, and good luck!

National Tile Contractors Association
Eighth Annual TileLetter Installation Awards 2010 Entry Form
*Two printed copies of this document and one .pdf or Word document included on CD
are required as part of your entry application packet*

PLEASE CHECK ONE TYPE: COMMERCIAL RESIDENTIAL

PLEASE CHECK ONE CATEGORY ONLY: TILE NATURAL STONE MOSAIC/GLASS GREEN

PROJECT: _____

LOCATION: _____ COMPLETION DATE: _____

NAME OF CONTRACTOR: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEB: _____

SIGNATURE: _____ DATE: _____

PRINT: _____

DISCLAIMER

On behalf of the Entrant and the others associated with the project, the undersigned submits this form and related documents. Further, on their behalf the undersigned represents that a) he/she has the full authority of the entrant and the others associated with the project to submit this entry; b) the information submitted with this form is accurate and correct; c) No individual or entity, other than those authorizing me to submit this entry, has any copyright or other legal right to prevent this entry or to prevent the publication or other use of the depictions submitted with this entry.

Further, on their behalf the undersigned authorizes the use of the photographs submitted in connection with the entry in publicizing the competition or in publicizing *TileLetter* or

the National Tile Contractors Association. This authorization will only be operative in the event that the entrant is identified as the installer of the project and in the event that the entrant is a winner or given honorable mention in connection with the competition.

The undersigned acknowledges that the materials submitted in connection with the entry will not be returned and that the organizers of the competition may determine that no winner is to be selected and that no award is to be given.

Please return form and entry materials to 8th Annual National Tile Contractors Association *TileLetter* Installation Awards, Lesley Goddin, *TileLetter* editor, 2900 Vista Del Rey NE #28C, Albuquerque, NM 87112. For questions, email lesley@tile-assn.com or call (505) 292-6706.

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Eighth Annual Installation Awards 2011

PROJECT NARRATIVE

*Two printed copies of this document AND one .pdf or Word document included on CD
are required as part of your entry application packet*

Project Name: _____

Client Name: _____

City, State: _____

Project Budget: _____

PROJECT DESCRIPTION

500 words/1 page maximum – Please tell us about the installation in the space below,
including challenges, complexities and innovative solutions employed.

For the Green category, please be specific about how your project satisfies the various
LEED categories such as Materials & Resources, Indoor Environmental Air Quality and Sustainable Sites, etc.

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MATERIALS FORM

Two printed copies of this document and one .pdf or Word document included on CD are required as part of your entry application packet

Project Name: _____

Client Name: _____

City, State: _____

TILE

You may attach another sheet if necessary, to include other tile products.
Please retain the same format on attached sheets.

Type of tile used: _____

Tile manufacturer name: _____

Tile series name: _____

Tile sizes: _____

Tile colors: _____

SETTING MATERIALS

Please provide manufacturer name, product name and color, if appropriate,
for each category of product used on the project

Waterproofing: _____

Crack isolation membrane: _____

Backerboard: _____

Mortar: _____

Grout/caulk: _____

Other: _____

SUPPLIERS/DISTRIBUTORS

Tile supplier: _____

Setting materials supplier: _____