

TileLetter

The Industry's Leading Tile Installation Magazine

2026 MEDIA PLANNER



A PUBLICATION OF THE NATIONAL TILE CONTRACTORS ASSOCIATION

www.tileletter.com



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TILELETTER 2026

We're excited to introduce the *TileLetter* 2026 Media Planner, your gateway to deeper engagement with the professional tile installation community and expanded opportunities to connect with a highly targeted, influential audience.

As the official publication of the National Tile Contractors Association (NTCA), *TileLetter* continues to set the standard for trusted content that informs, educates, and elevates the industry. And in 2026, we're building on that foundation with dynamic new enhancements to serve both our readers and our sponsors even better.

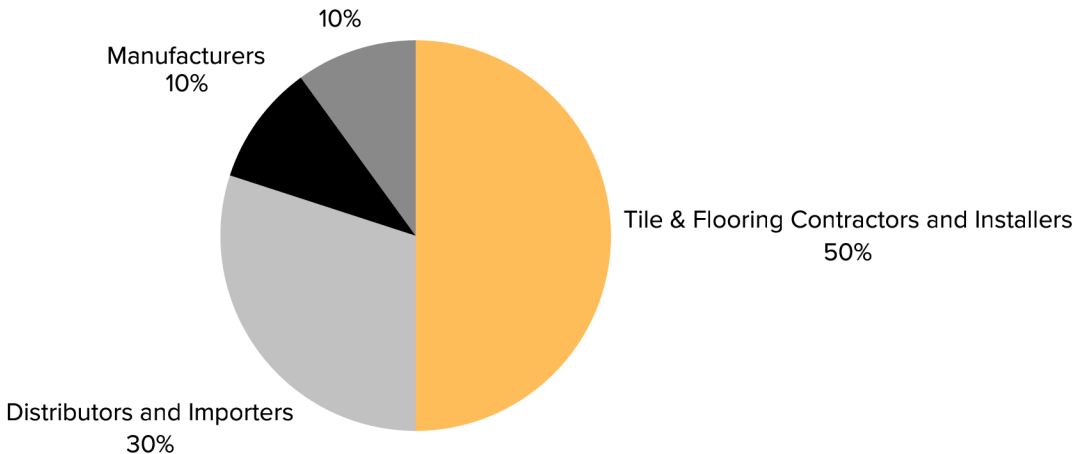
We remain committed to delivering the latest product innovations, technical expertise, and installation insights that keep our readers, and your customers, on the leading edge of the tile and stone industry.

We invite you to explore the 2026 media planner and discover how you can align with *TileLetter's* trusted voice and far-reaching platform. Whether your goal is brand awareness, product promotion, or thought leadership, we're ready to build a customized strategy that meets your needs and exceeds your expectations. Thank you for being a part of the NTCA and *TileLetter* community. We look forward to partnering with you in 2026.

MEDIA REACH

10,000 + PRINTED & DIGITAL COPIES DISTRIBUTED PER ISSUE

General contractors, architects, designers, and builders



DIGITAL REACH

6,500+ SUBSCRIBERS
NTCA E-NEWS

5,000+ SUBSCRIBERS
PRO ANGLE BY TILELETTER

TILELETTER.COM

115,000+ SESSIONS, 90,000+ ACTIVE USERS
FROM 1/1/24 TO DATE

IN EVERY ISSUE

Cover Story
Technical
Business
One-to-One
Artisan Feature
NTCA Members
Product Focus
News Ticker

ROTATING FEATURES

Webinar Stories
Case Studies

SPECIALTY ISSUES

Training & Education
Artisan
Portfolio

FREQUENCY

12 Monthly Issues
(Featuring one Artisan Issue, one Portfolio Issue and one Training & Education Issue)

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2026 TILELETTER PRINT EDITORIAL CALENDAR

January



Laying the Foundation for Success

February



The Training Issue

March



Technology

April



Tile: The Next Generation

May



Exterior Applications

June



Tools

July



Commercial Applications

August



Artisan

September



Specialized Installation Procedures

October



Residential

November



Safety on the Job Site

December



TileLetter Portfolio - A Case Study Issue

2026 ISSUE CLOSING DATES

Advertising and editorial content dates are listed below. Cover feature story, images and captions follow editorial deadlines. All digital advertising is due the 15th of the month preceding the published month.

Issue	Editorial	Advertising	Issue	Editorial	Advertising
January	11/17	12/01	July	04/24	05/24
February	11/27	01/05	August	05/24	06/24
March	12/22	01/22	September	06/24	07/23
April	01/23	02/23	October	07/23	08/23
May	02/22	03/22	November	08/23	09/23
June	03/22	04/22	December	09/21	10/21

DIGITAL AND WEBSITES

LEADING INFORMATION SOURCE FOR TILE INSTALLATION NEWS



Increase your online visibility by advertising on Tile-Assn.com, TileLetter.com and *TileLetter Digital Flipbook* magazine - fully responsive designs across desktop, tablet and mobile devices.

Pro Angle by TileLetter

Distributed every week, Pro Angle by *TileLetter* includes breaking news in the tile and stone industry, product spotlights, and technology and business educational content.

NTCA eNews

A weekly digital publication that conveys association objectives and messaging. It includes regional and national programs, news releases and educational content. NTCA eNews is an ideal place to promote products and services to drive traffic to your site, generate sales and build awareness for your brand.

Dedicated eBlast

Looking for a means to getting your message in front of our loyal following? Try a dedicated eBlast! Dedicated eBlasts are 650 px wide and can be JPG, GIF or PNG file format. Max file size is 499k. HTML files are also welcomed. eBlast advertising should also include a subject line and URL link.

TileLetter.com and Tile-Assn.com

Online display ads are an effective way to create clicks to your website. Static or animated ads appear on the homepage of *TileLetter's* and NTCA's websites and throughout the site. Our responsive design means editorial content and advertising is presented in a readable and engaging manner for viewers across all devices.



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